



Hello there,

As October unfolds, we've got some exciting updates and insights from the FireFly team to share with you. Discover the launch of the **ProSlab 165**, our newest turf harvester, powered by the reliable **TorqueSync™** system.

We'll also look at how the **AMP-L100 electric mower** compares to conventional fairway mowers in sound performance and share tips to help you get the most from your equipment—from using **SmartStart™** for smoother AMP operation to protecting your harvester's engine by avoiding idling at low RPM.

Featured News & Articles

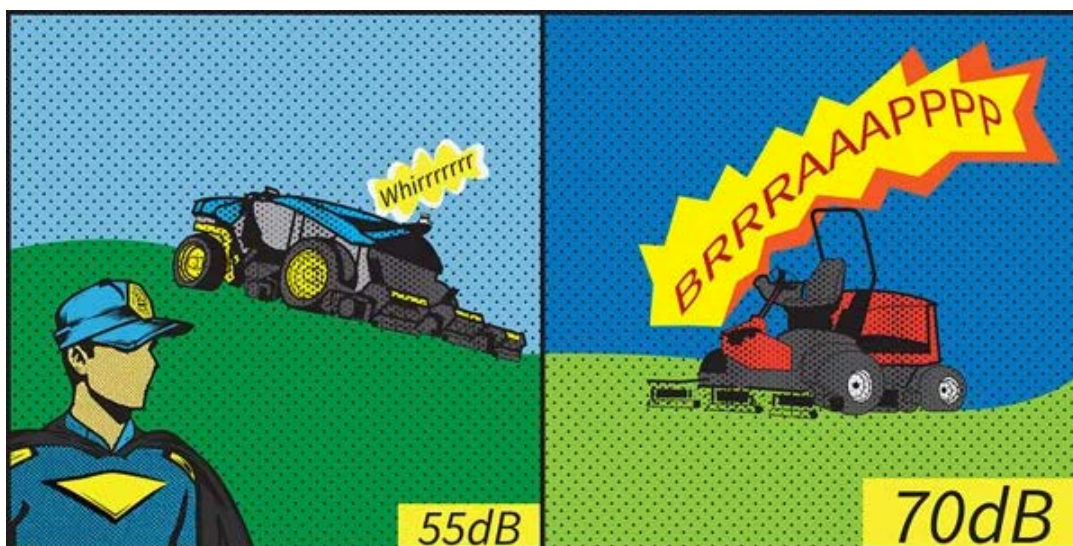
FireFly Automatix unveils major advancement with the release of the ProSlab 165 turf harvester, powered by the TorqueSync power generation system.



TorqueSync™ isn't just another alternator, it's a servo generator system that captures, recycles, and redistributes every bit of energy to improve both performance and fuel efficiency in real-world harvesting conditions.

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Just how quiet is the FireFly AMP-L100 all-electric mower?



Discover why a “small” 15 dB difference can make a *huge* impact — for your crew, your course, and everyone around it. Read on to see how quieter mowing can turn you into the hero of the fairway.

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Featured Tips and Updates

Get the most out of AMP with SmartStart.



SmartStart™ takes robot mower efficiency to the next level by eliminating the need for precise positioning before mowing.

[LEARN MORE](#)

Discover how to protect your turf harvester engine by following these idling guidelines.



Low idle leads to incomplete combustion, soot buildup, and clogged emissions systems — all of which can shorten engine life and cause downtime.

[LEARN MORE](#)

On the Horizon

FireFly Automatrix proudly returns to sponsor the Bank of Utah Championship.



We're thrilled to be back at Black Desert Resort, mowing for the Bank of Utah Championship, October 23-26.

Come check out the best fairways (oh...and some of the best golfers, too) on the PGA TOUR®.

[LEARN MORE](#)

Beyond the Budget: How Autonomy Pays for Itself

WEBINAR ON ROI

See how fast the AMP mower pays for itself



Find out what you could save:
Claim your Free Custom ROI Report for your course.

RESERVE YOUR SEAT



Save up to \$17 Acre



Free ROI Report



Understand CapEx

Join us on Wednesday, November 5th, from 1:00 - 1:30 PM MDT for a free webinar!

Discover how FireFly's robotic fairway mowers are:

- Reducing operating costs
- Solving labor challenges
- Elevating course conditions & appearance

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FireFly Automatrix, 1130 S 3800 W, Suite 100, Salt Lake City, UT 84104, (801) 698-5128

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